



ATF SCHEDULE

(As per 4 May 2016)

DAY 01 – SATURDAY, 07 MAY 2016

Venue : Gedung Sate

- 08.00 – 09.30 Registration and Coffee Break
- 09.30 – 10.30 Opening Ceremony
- Cultural Performance “ Rampak Gendang “
 - Welcoming Speech from Director of STP Bandung as Host of ATF 2016
 - Official Speech from Prof. Kaye Chon as The Founder of Asia Tourism Forum
 - Courtesy Speech from Governor of West Java Province
 - Opening Speech from Tourism Minister of Republic of Indonesia
- 10.30 – 12.00 Plenary Session I
Tourism Minister of Republic of Indonesia
- 12.00 – 13.30 Lunch
- 13.30 – 15.00 Plenary Session II (Panel)
- Prof. Kaye Chon as The Founder of Asia Tourism Forum with the topics **“Innovation and Leadership in Hospitality & Tourism”**
 - Fachrully F. Lasahido as The Managing Director Of PT.Banten West Java with the topics **“Business Perspectives on Greenovation Tourism Tanjung Lesung Project Best Practices”**
- 15.00 – 15.30 Coffee Break
- 15.30 – 17.30 Plenary Session III (Panel)
- Mr. Dhani Priatna from Google Indonesia as Public policy and Government relation Analyst with the topics **“Wonderful Google for Wonderful Indonesia”**
 - Dr. Xavier Font as The Director of studies of the international center for responsible tourism with the topics **“Sustainability marketing: an academic perspective”**
 - Mr. David Hind
Introducing The Asia Pacific Institute for Events Management
- 17.30 – 18.30 Networking Session
- 18.30 – 20.00 Courtesy Dinner
- Performance :
- Kalimantan Dance
 - Keroncong Omar Bakrie
 - Guest Star (Astrid)
 - Orchestra and Padus by STP Bandung
- 20.00 End of Day 01



DAY 02 – SUNDAY, 08 MAY 2016

Venue : Sekolah Tinggi Pariwisata Bandung (Bandung Institute of Tourism)

- 08.00 – 09.00 Registration & Coffee Break
- 09.00 – 10.00 Parallel Session I
- 10.00 – 11.00 Parallel Session II
- 11.00 – 12.00 Parallel Session III
- 12.00 – 13.30 Lunch
- Performance :
- Acoustic Band By STP Bandung
 - Sekar Jagad Dance by STP Nusa Dua Bali and Gamelan
- 13.30 – 14.30 Parallel Session IV
- 14.30 – 15.30 Parallel Session V
- 15.30 – 16.30 Coffee Break & Poster Session
- 16.40 – 18.10 Plenary Session IV (Convention hall, 2nd floor)
- Dr. Salvador Anton Clave with the topics ***“Walkable Cities A Sustainable Approach to Destination and Place Management”***
 - Mr. Reza Sunardi as The President Of Indonesian Hotel General Manager Association with the topics ***“ Cutting Edge Marketing in Social Media and Managing on Line Reputation”***
 - Conference Summary ATF 2016 by Prof. Kaye Chon
- 18.10 – 19.00 Cocktail Reception
- 19.00 – 20.30 Dinner (Dome STP Bandung)
- Speech from Director of STP Bandung as Host of ATF 2016
 - Welcoming and Official Speech From Dr.Benjamin Taunay on behalf of ESTHUA
 - Belibis Dance by STP Nusa Dua Bali and Gamelan
 - Announcement of Best Paper Award
 - Nara Angklung by STP Bandung
 - Band by Zaki and 4 Peniti

DAY 03 – MONDAY, 09 MAY 2016

- 08.00 – 09.00 Meeting Service (Convention Hall & Dome)
- 09.00 – 13.00 Bandung Tour 5 Option:
- Beyond Fine Art
 - When Batik Meets Fractal Technology
 - Home of The Sundanese Grassroot Artist
 - Cireundeu’s Local Wisdom
 - Lesson Of life
- 16.00 – 18.00 Workshop Responsible Tourism by APIEM
Dr. Xavier Font & Mr. David Hind with the topic ***“How to Market Sustainability: Applied Lessons to Help Tourism Businesses”***

PARALLEL SESSION SCHEDULE

(As per 4 May 2016)

SESSION I - (09.00 - 10.00)

ROOM 1

MODERATOR : Myrza Rahmanita

AUTHOR	INSTITUTION	PAPER TITLE
Ni Luh Putu Agustini Karta & Ketut Putra Suarthana	STIE Triatma Mulya Badung, Bali, Indonesia	Local Community Participation in Community Based Tourism (CBT) in Kintamani and Their Impact on the Economy
Kuswardhani	STP Bandung	The Effect Of Government Policy On using Less Plastic Bags towards Society's Awarness of Going Area

ROOM 2

MODERATOR : Vanessa Gaffar

AUTHOR	INSTITUTION	PAPER TITLE
Herlan Suherlan	Sekolah Tinggi Pariwisata Bandung	The Implementation of Strategic Management of Education in Increasing Sustainable Competitive Advantage Through Starectic Alliances
Ahmad Junaedi Abas & Besty Puspa Yustika	Trisakti School of Tourism	New Approaches in Managing Tourism Higher Education to Produce The Gradutes with The Competittiveness in The era of ASEAN Economic Community (AEC)

ROOM 3

MODERATOR : Any Noor

AUTHOR	INSTITUTION	PAPER TITLE
Micky Andrea Yunus	Indonesia University of Education	"The Influence Packaging Towards The Decision of Purchasing Travel Packages in Bale Seni Barli-Kota Baru Parahyangan"
Nono Wibisono	Politeknik Negeri Bandung	Destination Image: Perception, Experience, and Behavioural Intent in The Context of West Java, Indonesia as A Tourist Destination

ROOM 4

MODERATOR : Lien Maulina

AUTHOR	INSTITUTION	PAPER TITLE
Viena Artina & Wijayanti Dewi Praba	Sekolah Tinggi Pariwisata Trisakti	Hygine and Sanitaiton At Street Vendors that Sell Around Monas
Zaitun & Andora Yusuf Ahmad	Akademi Pariwisata Medan	Relationship Supervision System of Hygiene Sanitation with Food Quality in Air Transportation and Catering Business in Medan

ROOM 5

MODERATOR : I Ketut Surata

AUTHOR	INSTITUTION	PAPER TITLE
Budi Setiawan	UNIVERSITAS GADJAH MADA	Empowerment of Local Communities through Tourism Vocational Training in Karimunjawa Island : Pro-Poor Tourism Approach
Wiwin Indiarti	Universitas PGRI Banyuwangi	The Implementation of Community - based Ecotourism Concept in Osing Tourism Village Development Strategy of Banyuwangi Regency, Indonesia

ROOM 6

MODERATOR : Ananta Budhi Danurdara

AUTHOR	INSTITUTION	PAPER TITLE
Setiyo Wibowo & Maria Yenny	STP Sahid	Analysis the Position of Sahid Institute of Tourism's Alumni in the workplace in Jakarta
Evangeline Vinegas Sanchez	Leyte Normal University	Tourism Management Students' Plight on Community Tourism Planning and Development

ROOM 7

MODERATOR : Diana Simanjuntak

AUTHOR	INSTITUTION	PAPER TITLE
Indriyani Handyastuti	Sekolah Tinggi Pariwisata Bandung	Looking Good and Sounding Right The Importance of Aesthetic Labour within Bandung Travel Agency Industry
Titing Kartika & A. Khoirul Fajri	STIEPAR YAPARI-AKTRIPA	The Service Quality of TAXI in Supporting Tourism Industry (Case Study in Bandung)

ROOM 8

MODERATOR : Anwari Masatip

AUTHOR	INSTITUTION	PAPER TITLE
Faisal Fahdian Puksi	Sekolah Tinggi Pariwisata Bandung	Speech Acts Complaints from Hotel Guest (A Review of Pragmatic Analysis)
Kadek Wiweka & Komang Trisna Pratiwi Arcana	The International Bali Tourism Institute (STPBI)	The Impact of Tourism Accommodation Towards The Socio-Cultural Aspects in The Indigenous Village of Seminyak, District of Kuta, Regency of Badung, Bali

ROOM 9

MODERATOR : Vitria Ariani

AUTHOR	INSTITUTION	PAPER TITLE
Dewi Winarni Susyanti & Nining Latianingsih	Jakarta State Polytechnic	Increase Regional Potency in Order to Develop Tourism - Based on Resident
Budi Purnomo	Sahid Tourism Institute of Surakarta	Model of empowering Marginalized communities around star hotels through corporate social responsibility

ROOM 10

MODERATOR : Amelda Pramezwary

AUTHOR	INSTITUTION	PAPER TITLE
Emily Jill T. Niva & Candice P. Aguilos	Leyte Normal University, Philippines	Filipino Practicum Students' Close Encounter with Asian Tourists: An Experiential Study
Acep Unang Rahayu	STP Bandung	The Mastery of english Language in reducing cultural and communication barriers in the torism world

ROOM 11

MODERATOR : Santi Palupi

AUTHOR	INSTITUTION	PAPER TITLE
Lukia Zuraida & Indah Kusumarini	Sekolah Tinggi Pariwisata Nusa Dua Bali	The Perceptions of Japanese Tourists Towards The Japanese Guides in Bali
Marine L'Hostis	University of Angers	The Spread of Chinese Tourism in France, The Methodological Contribution Made by Tour-Operator's Brochures.

SESSION II - (10.00 - 11.00)

ROOM 1

MODERATOR : Myrza Rahmanita

AUTHOR	INSTITUTION	PAPER TITLE
Retno Budi Wahyuni & Dede Kuswandi	STP Bandung	Optimizing the Website to Increase The Online Purchasing at Kampung Gajah Wonderland
Atang Sabur & Sukmadi	STP Bandung	The Influence of Marketing Public Relations Toward Word of Mouth Communication(The Study on Taman Safari Indonesia as The Tourist Destination at Bogor)

ROOM 2

MODERATOR : Vanessa Gaffar

AUTHOR	INSTITUTION	PAPER TITLE
Serli Wijaya	Petra Christian University	Exploration of Culinary Tourism in Indonesia: What Do The International Visitors Expect?
Rina Kurniawati	Sekolah Tinggi Pariwisata Sahid Jakarta	Preserving Indonesian Traditional Food

ROOM 3

MODERATOR : Haryadi Dharmawan

AUTHOR	INSTITUTION	PAPER TITLE
Any Noor & Nono Wibisono	Politeknik Negeri Bandung	Sustainable Holiday Learning : Ethical Standards for Travel Agent
I Made Budiasa	Politeknik Negeri Bali	The Potential Cost of Travel Restriction on Travel Industry

ROOM 4

MODERATOR : Vitria Ariani

AUTHOR	INSTITUTION	PAPER TITLE
Heru K & Lien Maulina	Sekolah Tinggi Pariwisata Bandung	Supply and Demand Analysis of Stars Hotel in Bandung
Ngatemin & Rahmat Darmawan	Medan Tourism Academy	Organizational Commitment and Intension Turnover : Evidence from Star Hotel in Batam

ROOM 5

MODERATOR : I Ketut Surata

AUTHOR	INSTITUTION	PAPER TITLE
Vinayaraj Mothiravally	Taylor's University Malaysia	Tourism Typologies and Satisfaction Level of Inbound ASEAN Tourists : Perspectives from Malaysia
Sri Marhanah	Universitas Pendidikan Indonesia	Economic and Social Culture Impact of Braga Culinary Night on Society Around Braga Bandung

ROOM 6

MODERATOR : Ananta Budhi Danurdara

AUTHOR	INSTITUTION	PAPER TITLE
Agustina Multi Purnomo	Sekolah Tinggi Pariwisata Bogor	The Roles of Food Industries as a Part of Food Tourism Development for Woman Empowerment in Bogor
Putu Diah Sastri Pitanatri	Sekolah Tinggi Pariwisata Bali	Women Empowerment in Promoting Ubud as Culinary Destination in Bali

ROOM 7

MODERATOR : Diana Simanjuntak

AUTHOR	INSTITUTION	PAPER TITLE
Dini Rahmawati	Universitas Bina Sarana Informatika	The Potential Ghost Tour in Bandung
Rosilah Bt Man	Politeknik Metro Kuantan	A Study on Tourist Interpretation Applied in Sultan Ahmad 1 Mosque, Kuantan, Pahang Darul Makmur

ROOM 8

MODERATOR : Anwari Masatip

AUTHOR	INSTITUTION	PAPER TITLE
Ratih Hurriyati & Ana	Universitas Pendidikan Indonesia	Model Analysis Of The City Identity Towards A Creative City As A Tourism Destination And Its Impact On Customer Based Brand Equity.
Ina Veronika Ginting	Sekolah Tinggi Pariwisata Bandung	Tourist Preferences in East Flores District

ROOM 9

MODERATOR : Budi Purnomo

AUTHOR	INSTITUTION	PAPER TITLE
Herra Herryani & Tiurma Sinaga	Akademi Pariwisata Indonesia	Crocodile Bread as a Ceremonial Marriage Food : Symbolism for The Betawi Ethnic Group (Study Case in Setu Babakan)
Asep Parantika & Luci Dea Natalia	Sekolah Tinggi Pariwisata Sahid	"Wine Club" A New Phenomenon of Urban Lifestyle in Jakarta

ROOM 10

MODERATOR : Amelda Pramezwary

AUTHOR	INSTITUTION	PAPER TITLE
Evangeline Vinegas Sanchez & Carmencita S. Corpin	Leyte Normal University	Entrepreneurial Experiences of Filipino Millennial Restaurateurs
Theodosia C. Nathalia & Yustisia Kristiana	Pelita Harapan School of Hospitality and Tourism	Understanding Generation Y' Perceptions and Purchase Intentions Related to Green Practice in Foodservice Operations

ROOM 11

MODERATOR : Santi Palupi

AUTHOR	INSTITUTION	PAPER TITLE
Anugerah Gusta Prima	Universitas Gadjah Mada	Implementation of Sustainable Tourism Destination Development Achivement
P. Jessica J. Josary	Sekolah Tinggi Pariwisata Bandung	Tourist "Sustainable" as A Premise of Segmentation

SESSION III - (11.00 - 12.00)

ROOM 1

MODERATOR : Any Noor

AUTHOR	INSTITUTION	PAPER TITLE
Nuradilah Abas	Universitas Sains Malaysia	Tourism Policy and Organization: The Case Study of Penang National Park
Ni Ketut Bagiastuti & Ni Nyoman Sri Astuti	Politeknik Negri Bali	Role of Tourism Department on Regional Tourism Production Agency in Community Based Tourism

ROOM 2

MODERATOR : Vanessa Gaffar

AUTHOR	INSTITUTION	PAPER TITLE
Rima Oktavia	Sekolah Tinggi Pariwisata Bandung	The Role of Event Banyuwangi Carnivals 2016 as The Event Tourism
Indriana Pemata Sari & Indriyani Handyastuti	Sekolah Tinggi Pariwisata Bandung	Local Residents Perceptions to Asian African Carnival 2015

ROOM 3

MODERATOR : Diena Lemy

AUTHOR	INSTITUTION	PAPER TITLE
Eric D. Olson	Iowa State University	Development of A "Gay-Friendly" Psychometric Scale for Hospitality Providers
Mohd Haris Manaf	Republic Polytechnic	Application of Lean to Hotel's Operations. Raising Housekeeping Productivity

ROOM 4

MODERATOR : Lien Maulina

AUTHOR	INSTITUTION	PAPER TITLE
Etty Khongrat	Politeknik Negri Jakarta	Marketing Strategy Lombok Destination Viewed from Core Competencies Perspective
Sunarti	Universitass Brawijaya	The Influence of Service Quality and Destination Image Towards Behavioral Intention of International Ecotourists in Lombok, Indonesia

ROOM 5

MODERATOR : I Ketut Surata

AUTHOR	INSTITUTION	PAPER TITLE
Komang Trisna Pratiwi Arcana & Kadek Wiweka	The International Bali Tourism Institute (STPBI)	Educational Tourism's Product Strategy at Batur Geopark, Kintamani - Bali
Anissa Haqqi	Sekolah Tinggi Pariwisata Bandung	Integrated Development of tourism Village in Mt. Merapi area, Sleman, Yogyakarta

ROOM 6

MODERATOR : Myrza Rahmanita

AUTHOR	INSTITUTION	PAPER TITLE
Ananta Budhi Danurdara	Sekolah Tinggi Pariwisata Bandung	Experiential Marketing and Customers Relationship Marketing in Creating Customer Value (Customer Survey of 3, 4, and 5 Star Hotels in The West Java, Indonesia)
Ananta Budhi Danurdara & Wisnu Wardhana	Sekolah Tinggi Pariwisata Bandung	Position Determination Strategies of Star Hotels in Bandung

ROOM 7

MODERATOR : Diana Simanjuntak

AUTHOR	INSTITUTION	PAPER TITLE
Rosita & Munny Cahyani	Universitas Pendidikan Indonesia	Exploring Cause of Cibaduyut Image Decreasing as Bandung Tourist Destination for Shoe Shopping
Pui Sun Tam	University of Macau	Tourism - LED Growth of Macao

ROOM 8

MODERATOR : Anwari Masatip

AUTHOR	INSTITUTION	PAPER TITLE
Malcolm J. Barnes Ruata	STP Bandung	Tourist Profile of Cruise Ship Tourism in Labuan Bajo
MOCHAMMAD REZA RETNO GUSTI WULANDARI	STP Bandung	Analysis of The Readiness of Parepare in Handling Cruise Ship Tourism

ROOM 9

MODERATOR : Budi Purnomo

AUTHOR	INSTITUTION	PAPER TITLE
Yohanes Sulistiadi & Fauziah Eddyono	Sekolah Tinggi Pariwisata Sahid	Young Tourist Perspective on The Service Quality of Four Star Hotel in Bogor Tourism Area- Indonesia
Farhan Alfarizi & Arini Ulfa Rahmawati	STP Bandung	Resort Masterplan of Senduro District, Lumajang Regency

ROOM 10

MODERATOR : Amelda Pramezwary

AUTHOR	INSTITUTION	PAPER TITLE
Libby Owen Edmunds	Leeds Beckett University Alumni & AdLib Consulting	Maximising The Local Economic Impact of Heritage Conservation for Cultural Tourism
Yusri Abdillah	Universitas Brawijaya	Innovativeness in The Development of Special Interest Tourism : The Case of Indonesia Spa Tourism

ROOM 11

MODERATOR : Santi Palupi

AUTHOR	INSTITUTION	PAPER TITLE
I Gusti Ayu Dewi Hendriyani	Sekolah Tinggi Pariwisata Nusa Dua Bali	Shopping Behaviour Chinese Tourists in Bali
Lusianus Kusdibyo	Bandung State Polytechnic	Examining Souvenir Shopping Tourists' Behaviour Across Cultures

SESSION IV - (13.30 - 14.30)

ROOM 1

MODERATOR : Any Noor

AUTHOR	INSTITUTION	PAPER TITLE
Asep Bayu Dani Nandiyanto & Ani Siti Wiryani	Universitas Pendidikan Indonesia	Do the Solar Eclipse of 9 March 2016 Attract Tourist to Come to Indonesia?
Chondro Suryono & Maria Cecilia Risminati	STP Trisakti	Sustainable Agro Tourism Area Development Taman Wisata Mekar Sari Bogor

ROOM 2

MODERATOR : Vanessa Gaffar

AUTHOR	INSTITUTION	PAPER TITLE
Reindrawati	Airlangga University	Developing Tourism Social Entrepreneurship: Evidences from Madura Island, Indonesia
Usep Suhud	Universitas Negeri Jakarta	Giving Over Taking/Receiving in Volunteer Tourism: The Impact of Motivation, Attitude, and Subjective Norm on Stage of Readiness and Its Implication on Social Marketing

ROOM 3

MODERATOR : Vitria Ariani

AUTHOR	INSTITUTION	PAPER TITLE
Mohamad Robbith Subandi	Sekolah Tinggi Pariwisata Bandung	Exploring Potential Visitor and Visitor Perception of Destination Image of Palabuhan Ratu through Personal Values
I Gede Gian Saputra & Ni Made Tirtawati	STP Nusa Dua Bali	From Tourists to Business "Study of European Repeater Activities in Ubud Tourism Destination"

ROOM 4

MODERATOR : Lien Maulina

AUTHOR	INSTITUTION	PAPER TITLE
Hanugerah Kristiono Liestiandre	STP Nusa Dua Bali	Visitor Preference for Water Park in Bali
Fajar Kusnadi Kusumah Putra	Sekolah Tinggi Pariwisata Bandung	Implementation of HISTOQUAL Model to Measure Visitors' Expectations and Perceptions in Museum Geology Bandung

ROOM 5

MODERATOR : Rahmat Darmawan

AUTHOR	INSTITUTION	PAPER TITLE
Ani Wijayanti	BSI Tourism Academy	Analysis of The Four Pillars of Tourism Development Planning in The Tourism Areas of Kretek, Bantul, Yogyakarta, Indonesia
Tomy Andrianto & Gima Sugiana	Politeknik Negeri Bandung,	The Analysis of Potential 4A's Tourism Component in the Selasari Rural Tourism, Pangandaran, West Java [G1]

ROOM 6

MODERATOR : Sutanto Leo

AUTHOR	INSTITUTION	PAPER TITLE
DINA MAYASARI	STP BOGOR	Exploring the Readiness of Perkampungan Budaya Betawi Setu Babakan as A Sustainable Cultural Tourism Destination in Jakarta
Maryetti & Yohannes Sulistyadi	STP Sahid	The Implementation of Sustainable Tourism Object Development model at Betawi Village Setu Babakan South Jakarta

ROOM 7

MODERATOR : Diana Simanjuntak

AUTHOR	INSTITUTION	PAPER TITLE
Mohamad Zulhily Bin Mohamad Yusop	Politeknik Metro Kuantan	Box of Traditional Games; A Matching of Tourism and Malaysian Cultures
Tri Riki Meinal	Sekolah Tinggi Pariwisata Bogor	The Srimpi Renggowati: A Study of Sustainable Cultural Tourism in The Art of Classical Javanese Dance in Yogyakarta

ROOM 8

MODERATOR : Anwari Masatip

AUTHOR	INSTITUTION	PAPER TITLE
Agatia Wenan Tyawati	Sekolah Tinggi Pariwisata Ambarrukmo Yogyakarta	Tourists' Safety and Security of Coastal Tourism Revisited; A Study at Parangtritis Beach, Bantul District, Yogyakarta Special Region
Nararya Narottama	Sekolah Tinggi Pariwisata Bali Intenational	The Implementation of Cultural Based- Holistic Management Concept to Minimized Tourism's Negative Impacts, Case Study : Sanur Coastal Bali

ROOM 9

MODERATOR : Budi Purnomo

AUTHOR	INSTITUTION	PAPER TITLE
Sylvine Pickel- Chevalier & Ni Putut Sartika	ESTHUA University of Angers	Tourism and Globalisation : Vectors of Cultural Homogeneisation? The Case Study of Bali
George Martin Sirait & Nyoman Agus P. Pinia	Atma Jaya Catholic University	Gap Analysis on The Competences of Indonesian Tourism Workers in The ASEAN Economic Community

ROOM 10

MODERATOR : Amelda Pramezwary

AUTHOR	INSTITUTION	PAPER TITLE
Ghifari Yuristiadhi	Universitas Gadjah Mada	The Challenge to Realize Sustainable Tourism : Yogyakarta Tourism Kampongs' After PNPM Mandiri Pariwisata
Sabrina Rahman & Nusrat Jahan	American International University- Bangladesh	Identifying The Key factors Influencing Sustainable Tourism in Bangladesh : A Quantitative Analysis

ROOM 11

MODERATOR : Santi Palupi

AUTHOR	INSTITUTION	PAPER TITLE
Agus Riyadi & Sarah Febriani Rangkuti	STP Trisakti	The Influence of Marketing Mix and Customer Purchasing Decision Process on Customer satisfaction
Henry Prihanto Nugroho	Graduate School Gadjah Mada University	E-Commerce : A Tool to Enhance Small Medium Tourism Enterprises Study of Giriloyo Wukirsari Imogiri Bantul Yogyakarta

SESSION V - (14.30 - 15.30)

ROOM 1

MODERATOR : Any Noor

AUTHOR	INSTITUTION	PAPER TITLE
Windri Nugraheni Poerwanto & Renata Lusilaora Siringoringo	Bali Botanic Garden - Indonesian Institute of Scin	Lebih Green Village : The Initiation of Eco-Tourism Concept for Land Rehabilitation by Bali Botanic Garden in Lebih Village, Bali
I Gusti Ngurah Putu Dedy Wirawan	Kebun Raya "Eka Karya" Bali-LIPI	Development Strategy for Ecotourism Potential In Bali Botanical Garden Candikuning village, Baturiti, Tabanan, Bali

ROOM 2

MODERATOR : Beta Budisetyorini

AUTHOR	INSTITUTION	PAPER TITLE
Marie Christine Bonneau & Asep Parantika	University of Angers dan Sekolah Tinggi Pariwisata Sahid	Jazz in Jakarta : A Challenge for Tourism in A Fast-Transforming City
Kathlean Joy D. Espiritu, dengan anggota tim: Gladys B. Andaya, Kyra L. Arellano, Michelle Krista G. Bellen, Wang Wei, Ms. Jane G.	University of Santo Tomas	Assessment of The Capability on Accommodating International Cruise Ships: The Case of The Port of Manila- South Harbor

ROOM 3

MODERATOR : Vitria Ariani

AUTHOR	INSTITUTION	PAPER TITLE
Diena Mutiara Lemy	UPH - Pelita Harapan School of Hospitality and Tou	Creative Tourism Activities in Ecotourism (A Study in Ujung Kulon National Park Banten Indonesia)
Abdillah Nugroho	Universitas Muhammadiyah Surakarta	Tourist as Peace Ambassador: A Creative Tourism Perspective in Asia Community

ROOM 4

MODERATOR : Lien Maulina

AUTHOR	INSTITUTION	PAPER TITLE
Mohammad Ruhual Amin	University of Dhaka Bangladesh	Domestic Tourists' Mindset Towards Responsible Tourism Management: A Case Study on Cox's Bazar, Bangladesh
Adrian Agoes	STIEPAR YAPARI-AKTRIPA	Tourism Management in Cikondang Ancestral Hamlet

ROOM 5

MODERATOR : Rahmat Darmawan

AUTHOR	INSTITUTION	PAPER TITLE
Izza Ulumuddin Ahad Asshoi	STIKUBANK University	Development on Tenun Ikat Traso Industrial Center as A Tourist Village in The District of Jepara
Nungky Puspita & I Made Adhi Gunadi	Universitas Pancasila	The Development of Batik Garutan as Cultural Attraction of Community Based Tourism

ROOM 6

MODERATOR : Ananta Budhi

AUTHOR	INSTITUTION	PAPER TITLE
Sutanto Leo	STP Bandung	Writing and Publishing Books for Tourism Educators
Ni Made Eka Mahadewi	Sekolah Tinggi Pariwisata Nusa Dua Bali	Image Bali as An Ergonomic Island Destination

ROOM 7

MODERATOR : Diana Simanjuntak

AUTHOR	INSTITUTION	PAPER TITLE
Purwanti Dyah Pramanik & Robiatul Adawiyah	STP Trisakti	Organizational Commitment and Turnover Intention of Hotel Employees at Melawai Hotel in Jakarta
Nurul Komala	Sekolah Tinggi Pariwisata Bandung	Establish Brand-Based Organization by The Visitor Perspective in Jungle Land Adventure Park Sentul City, Bogor

ROOM 8

MODERATOR : Anwari Masatip

AUTHOR	INSTITUTION	PAPER TITLE
Subhash Kizhakanveatil Bhaskaran Pillai	Goa University	Multi-Stakeholder Perceptions about Sustainable Tourism in Goa:A Structural Equation Modeling.
Julio da Costa Mendes	University of Alegre	Monitoring the Quality of Tourism Experience

ROOM 9

MODERATOR : Faisal Kasim

AUTHOR	INSTITUTION	PAPER TITLE
A. Ayu Nurwitasari	STP Bandung	The Influence of Gastronomic Tourism Traditionals Sundanese Food on Tourist Visit Decision to Bandung (Survey to Tourists visiting Bandung)
Elise Mognard	Taylor's University Malaysia	Participatory Food Heritage Making in Kelabit Community ,Sarawak (Malaysia)

POSTER LIST

(As per 4 May 2016)

NO	NAME	TITLE
1	Budi Setiawan	Tourists Motivation To Visit Gallery Batik Semarang 16 In Semarang Central Java
2	RR. Erna Sadiarti Budiningtyas	Batik Showrooms Local Community's Wisdom In Tourism And Cultural Heritage Preservation
3	Wienny Ardriyati	An Exploration Study On Traditional Food Of Semarang As Cultural Heritage To Sustain Central Java Tourism Program
4	Kusmayadi	Local Community Study In The Special Economic Zone Tanjung Lesung Banten
5	Violetta Simatupang	Traditional Cultural Expressions And Creative Tourism : An New Approach To Wonderful Tourism
6	Victris Ariscasari	Tourism Socio-Cultural Aspects : Bajo Populate Floating Village Torosiaje "The Hidden Paradise"
7	Juwita Qadarsi	"Considering The Halal Tourism As The New Global Trends In Tourism And Hospitality".
8	Desi Hardianti	The Development Of Daarut Tauhiid As The Center Of Religious Tourism Destination In Bandung
9	Yuviani Kusumawardhani	Optimization And Risk Management Model Analysis To Develop Attraction Of Spiritual Travel In Pura Parahyangan Agung Jagatkartta Ciapus, Kota Bogor
10	Rafika Hayati	"Developing Historic Building As Heritage Tourism In Urban Area"
11	Hery Sigit Cahyadi	Integrating Archaeo-Tourism Into Geotourism Development In Bantimurung National Park, South Sulawesi Province
12	Ni Luh Suastuti	The Influences Of Food Quality And Restaurant Atmosphere Toward Consumers Purchase Intention In Small Size Restaurant Business At Jimbaran Bali
13	Komang Ratih Tunjungsari	Analysis On Marketing Strategy And The Influence Of Social Media In Restaurant Industry In Ubud, Bali, Indonesia
14	Sitti Saodah Rabby	Purple Yam Flour Substitute Of Rice Flour On Baruasa A Traditional Cookies From South Sulawesi
15	Liliana Dewi	The Application Of Segmentation, Targeting And Position In POS Indonesia Museum
16	NDM Santi Diwyarthi	Domestic Tourist's Satisfaction Towards Pandawa Beach As A New Tourism Destination In Nusa Dua Bali
17	Suci Sandi Wachyuni	The Effect Of Perceived Value On Visitor Satisfaction Case Study : Planetarium And Observatory

NO	NAME	TITLE
18	Murhadi	Study On Tourism Development Model Of The Tourism Air Of Situ Ciledug In South Tangerang
19	I Gede Wawan Setiadi	Ethnobotany Tourism Development Potential In Bali Botanical Garden
20	Josien Afke Ruijter	Legionella Pneumophila, The Unpredictable Pathogen: Challenges For The Hospitality Sector In Asia.
21	Wiwin Winarni & Artwin Bunardi	Integrity Child Centered Corporate Social Responsibility
22	Komang Shanty Muni Parwati	Marketing Style In Effectiveness Of Spa Therapist In Boosting Sakes To Local Tourist In Sanur Area
23	Veny Anindya Puspitasari	Modeling Foreign Tourist Visits To The Central Java Province: An Potential Analysis For Mice Development
24	A.A.Ayu Arun Suwi Arianty	The Effectiveness of Training on Employee Performance in Hotel at Ubud,
25	Alma Tegar Rahman Nasution	Positioning urban and rural tourism as an integrated tourism system
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29	Josien Afke Ruijter	Legionella pneumophila, the unpredictable pathogen: Challenges for the hospitality sector in Asia.
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31	Nungky Puspita	The development of Batik Garutan as cultural attraction of Community Based Tourism
32	Rita Margaretha Setianingsih	Empowerment Malay Traditional Houses as Homestay in Hinai District, North Sumatera Province